

Social Creator License

The Social Creator Plan offers the perfect license for social content creators. Covering all your social channels with the best music and sound effects.

If you need to cover more than your personal social channels, check out our [Creator Pro License](#).

We believe that high quality music & SFX licensing doesn't have to be complicated. That's why we created this simple, transparent and straightforward license for all users.

Before we start, know that when we use the term "Assets" we mean music & sound effects downloaded from Artlist's website.

OK, let's jump in.

1. We cover all your social channels

One channel per platform. Register your channels, publish your content and start monetizing. Here's what's covered:

- YouTube
- Facebook
- Instagram
- TikTok
- Twitch
- Podcast

When you purchase a Social Creator subscription to Artlist, you receive the right to download any Assets, integrate them into your projects and productions combining sound and visual media (we'll call them "Projects") and publish them in your channels. By "Projects" we mean a human made Project and not an auto-generated Project.

Okay, you downloaded the Assets and integrated them into your Projects. Now what?

Artist

Publish them in your social channels and start monetizing!

Remember we asked you for the URLs/ID of your channels? This is because this Social Creator License only covers one channel per each of the platforms listed above. So, make sure you register the correct URL/ID of your channel, page, profile, account and/or the name of your podcast (we will call it the “Channel”) where you will publish your Projects and you are covered! During your subscription period you can replace your Channel’s URL address in a reasonable manner.

The Social Creator License is meant to cover only your use in your Channels. Therefore, it does not allow you to create Projects that are intended to be uploaded or embedded on third party channels or websites for the purpose of promotion or advertisement. This also means that you can’t publish your Projects in paid media. If you want to create a Project for your client or any other third party, you can upgrade to an [Creator Pro License](#).

Under this Social Creator License, you can monetize your Projects solely on your personal Channels and you can use the Projects for the promotion of your Channel solely by publishing them in your Channels. You can also embed the URL of the Projects published in your Channel into websites and share a link to such Projects’ URL through any means.

If you want to add the Assets to your app or website so your users can incorporate the Assets into their own Projects, or if you want to add the Asset into your game, audiobook, DVD, Blu-Ray or other software, we have a dedicated business solution for you. Reach out to our [Sales team](#) and we will set you with the right license!

Artist is made for people creating videos. Therefore, the Assets can’t be used as standalones (audio only) and/or without being part of a video. This means you can’t in any way use, record, perform, present, publicly perform, copy, distribute in any manner, transfer, share, sell or give a license to the Assets as standalones.

Trial Account User

If you are a non-paying user with a trial account you can only download watermarked versions of the Assets for personal preview and you are forbidden to use them in any Projects or in any other way. Get your full subscription [here](#)!

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2. Your Projects are yours to use Forever in your Channel

For now and for all future time. Eternally.

The point is that once you created Projects using downloaded Assets and published them in your Channel during your subscription, you can keep using your Projects in the Channel and monetize them forever and ever, even after your subscription has expired. All of this, of course, as long as the platform exists and pursuant to its legal terms.

Make sure you create the Projects and publish them in your Channel before your subscription expires. Upon expiration of your subscription, you will not be allowed to publish Projects that have not been published during the subscription into your Channel.

You can download Assets as long as you have a paid subscription with Artlist, but upon expiration of your subscription you will not be allowed to use Assets downloaded during the subscription in any new Projects. If you want to know more about the subscription terms, renewal, upgrades/downgrades and termination, check out our [Terms of Use](#).

3. You can download as many Assets as you want

As long as you keep it reasonable, you can download as many Assets as you want during your subscription period and put them into as many Projects as you wish.

“Reasonable” means that you can download up to 40 songs and/or 100 SFX per day. We consider downloading Assets by any automatic means, such as software, bots, etc., as unreasonable, and therefore it is prohibited.

The Assets you choose will be available for download in your library as long as you have an active paid subscription.

4. You should only use the Assets as a part of your creations

Simple as it sounds, this means that, as a creator, you should only incorporate the Assets into your creation.

What doesn't count as your creation?

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Music streaming, music channels, radio, other ways of music or sound effects reproduction.

The creation of a static video, a video loop animation combined with music in the background or lyric video is also forbidden. Watch this [video](#) for forbidden use examples.

Basically, this Social Creator License does not allow you to use, make available or present any Assets as a separate file. This means you can't allow anyone to use the Assets as separate files for listening, downloading, publicly performing or any other use whatsoever.

This also means you can't use the Assets to provide any services that compete with Artlist or with any of our artists. You also can't resell them in any way, such as in music collections, music libraries, music playlists, royalty-free music or licensing, etc. You can't resell and/or upload the Asset or any Projects to stock platforms. This includes not giving the impression that any Assets were created by you.

You can't use the Assets in any manner which is illegal, contrary to court orders and/or which was forbidden by the provisions of any law. Also, you can't use the Assets in any manner which may damage Artlist, its artists, any third parties, or their rights or reputation.

The Assets cannot be used: (i) in the context of pornography; or (ii) to encourage violence, abomination, racism, hate, threats and discrimination against any person based on race, religion, sex, sexual orientation, community or nationality; (iii) hurting the helpless; (iv) violating privacy; (v) slander and any other insulting or illegal contents.

Since we understand there might be gray areas in this regard, [contact us](#) to explain your project and our team will let you know if this is covered. We reserve to ourselves the right to decide in each case whether a certain use of an Asset is considered a violation of the above and you undertake to accept our decision in this matter. Don't worry, we have great professional skills and common sense.

We make our best efforts in order to verify every Asset and make sure they're great quality and are legally available. However, you know, things happen, and we might find out that a certain Asset might be violating third party's rights. Although we have the right to tell you to stop using such Assets, we will do so only in some rare situations. If we do, you must stop using it immediately and do your best to make anyone on your behalf cease the use of such Assets.

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Remember we told you that you are not the proprietary owner of the Assets? Well, this also means that you can't register or claim ownership of the Assets or the Projects (or otherwise make it available) through any content detection and/or registration system, such as YouTube's Content ID (CID), Facebook Rights Manager, etc.

5. Having a “License” means using, not owning

In other words, you're purchasing the right to use the Assets. You're not purchasing the Assets themselves.

The Assets remain protected by copyrights and intellectual property of Artlist or its artists.

Artlist is the owner or the rights holder of all the rights in the Assets and the Site, inclusive of all intellectual property rights and all copyrights. You do not and will not have any rights whatsoever to the Assets or in the Site, exclusive of the right of use as specified in this License. To know more about our rights in Artlist Proprietary Content and Site, check our [Terms of Use](#).

This also means that you can't use the names of the Assets nor of its creator(s) or their artistic name(s), except for giving them credit for their brilliant Asset.

Now that you know what a license is, by using this License, you understand and agree to the rights, obligations, liabilities and prohibitions specified in this License, that you do not and will not have any ownership or intellectual property rights in the Assets or any recordings thereof, and that your rights to the Assets will not exceed the rights described in this Social Creator License.

6. One license means one seat

The name you register for our services is the only person or entity who can use the Assets under this License, one seat at a time.

7. The Assets are available for all Artlist creators

We believe in creative freedom.

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That's why this License is not exclusive, meaning that any Asset you use can also be purchased and used by your fellow creators.

8. Make sure to check out our Terms of Use

This Social Creator License is subject to and is an integral part of Artlist's Terms of Use, so we strongly recommend that you read them.

If you have more questions take a look at our [Help Center](#) or reach out to our [Support](#) team.

** This License Agreement applies to paid or trial users who registered for a Social Creator Subscription. If you intend to use or incorporate Artlist's services in your product and make it available to your customers, please contact our [Sales team](#).*

Effective July 24, 2022